

Privacy policy

1. Datenschutz auf einen Blick

General information

The following information provides a simple overview of what happens to your personal data when you visit this website. Personal data is any data by which you can be personally identified. For more detailed information on data protection, please refer to our data protection statement below this text.

Data collection on this website

Who is responsible for data collection on this website?

Data processing on this website is carried out by the website operator. You can find the contact details of the website operator in the „Information on the responsible party“ section of this privacy policy.

How do we collect your data?

On the one hand, your data is collected by you providing it to us. This may, for example, be data that you enter in a contact form.

Other data is collected automatically or with your consent by our IT systems when you visit the website. This is mainly technical data (e.g. internet browser, operating system or time of page view). This data is collected automatically as soon as you enter this website.

What do we use your data for?

Some of the data is collected to ensure that the website is provided without error. Other data may be used to analyse your user behaviour.

What rights do you have regarding your data?

You have the right to receive information free of charge at any time about the origin, recipient and purpose of your stored personal data. You also have the right to request the correction or deletion of this data. If you have given your consent to data processing, you can revoke this consent at any time for the future. You also have the right to request the restriction of the processing of your personal data under certain circumstances. Furthermore, you have the right to lodge a complaint with the competent supervisory authority.

You can contact us at any time about this and other questions on the subject of data protection.

Analysis tools and third-party tools

When visiting this website, your surfing behaviour may be statistically analysed. This is mainly done with so-called analysis programmes.

Detailed information on these analysis programmes can be found in the following data protection declaration.

2. Hosting

We host the contents of our website with the following provider:

IONOS

The provider is IONOS SE, Elgendorfer Str. 57, 56410 Montabaur (hereinafter referred to as IONOS). When you visit our website, IONOS collects various log files including your IP addresses. For details, please refer to the IONOS privacy policy: <https://www.ionos.de/terms-gtc/terms-privacy>.

The use of IONOS is based on Art. 6 para. 1 lit. f DSGVO. We have a legitimate interest in ensuring that our website is presented as reliably as possible. If a corresponding consent has been requested, the processing is carried out exclusively on the basis of Art. 6 para. 1 lit. a DSGVO and § 25 para. 1 TTDSG, insofar as the consent includes the storage of cookies or access to information in the user's terminal device (e.g. device fingerprinting) as defined by the TTDSG. The consent can be revoked at any time.

Order processing

We have concluded a contract on order processing (AVV) for the use of the above-mentioned service. This is a contract required by data protection law, which ensures that this service only processes the personal data of our website visitors in accordance with our instructions and in compliance with the DSGVO.

3. General notes and mandatory information

Data protection

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration.

When you use this website, various personal data are collected. Personal data is data by which you can be personally identified. This Privacy Policy explains what information we collect and how we use it. It also explains how and for what purpose this is done.

We would like to point out that data transmission on the Internet (e.g. when communicating by e-mail) can have security gaps. Complete protection of data against access by third parties is not possible.

Note on the responsible body

The responsible body for data processing on this website is:

Pfennig Reinigungstechnik GmbH
Heubachstraße 1
87471 Durach

Telephone: +49 831 56122-0
E-Mail: datenschutz@pfennig-reinigungstechnik.com

The responsible body is the natural or legal person who alone or jointly with others decides on the purposes and means of the processing of personal data (e.g. names, e-mail addresses or similar).

Storage period

Unless a more specific storage period is stated within this data protection declaration, your personal data will remain with us until the purpose for processing the data no longer applies. If you assert a justified request for deletion or revoke your consent to data processing, your data will be deleted unless we have other legally permissible reasons for storing your personal data (e.g. retention periods under tax or commercial law); in the latter case, the data will be deleted once these reasons no longer apply.

General information on the legal basis for data processing on this website

If you have consented to data processing, we process your personal data on the basis of Art. 6 (1) lit. a DSGVO or Art. 9 (2) lit. a DSGVO if special categories of data are processed in accordance with Art. 9 (1) DSGVO. In the event of express consent to the transfer of personal data to third countries, data processing is also carried out on the basis of Art. 49 (1) a DSGVO. If you have consented to the storage of cookies or to the access to information in your terminal device (e.g. via device fingerprinting), the data processing is additionally carried out on the basis of Section 25 (1) TTDSG. This consent can be revoked at any time. If your data is required for the performance of a contract or for the implementation of pre-contractual measures, we process your data on the basis of Art. 6 para. 1 lit. b DSGVO. Furthermore, if your data is required for the fulfilment of a legal obligation, we process it on the basis of Art. 6 para. 1 lit. c DSGVO. Furthermore, the data processing may be carried out on the basis of our legitimate interest according to Art. 6 para. 1 lit. f DSGVO. Information on the relevant legal basis in each individual case is provided in the following paragraphs of this data protection declaration.

Data protection officer

We have appointed a data protection officer.

IDKOM Networks GmbH
Ilona Bickel
Dieselstraße 1
87437 Kempten

Telephone: +49 831 59090 – 400
E-Mail: datenschutz@idkom.de

Note on data transfer to the USA and other third countries

Among other things, we use tools from companies based in the USA or other third countries that are not secure under data protection law. If these tools are active, your personal data may be transferred to these third countries and processed there. We would like to point out that no level of data protection comparable to that in the EU can be guaranteed in these countries. For example, US companies are obliged to hand over personal data to security authorities without you as a data subject being able to take legal action against this. It can therefore not be ruled out that US authorities (e.g. intelligence services) process, evaluate and permanently store your data located on US servers for monitoring purposes. We have no influence on these processing activities.

Revocation of your consent to data processing

Many data processing operations are only possible with your express consent. You can revoke consent you have already given at any time. The legality of the data processing carried out until the revocation remains unaffected by the revocation.

Right to object to data collection in special cases and to direct marketing (Art. 21 DSGVO)

If data processing is carried out on the basis of art. 6 abs. 1 lit. e or f DSGVO, you have the right to object to the processing of your personal data at any time for reasons arising from your particular situation; this also applies to profiling based on these provisions. The respective legal basis on which processing is based can be found in this data protection declaration. If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the purpose of asserting, exercising or defending legal claims (objection under article 21(1) of the data protection act).

If your personal data are processed for the purpose of direct marketing, you have the right to object at any time to the processing of personal data concerning you for the purpose of such marketing; this also applies to profiling insofar as it is connected with such direct marketing. If you object, your personal data will subsequently no longer be used for the purpose of direct advertising (objection in accordance with article 21 (2) of the german data protection act).

Right of appeal to the competent supervisory authority

In the event of breaches of the DSGVO, data subjects have a right of appeal to a supervisory authority, in particular in the Member State of their habitual residence, their place of work or the place of the alleged breach. The right of appeal is without prejudice to other administrative or judicial remedies.

Right to data portability

You have the right to have data that we process automatically on the basis of your consent or in fulfilment of a contract handed over to you or to a third party in a common, machine-readable format. If you request the direct transfer of the data to another responsible party, this will only be done insofar as it is technically feasible.

Information, correction and deletion

Within the framework of the applicable legal provisions, you have the right at any time to free information about your stored personal data, its origin and recipient and the purpose of the data processing and, if applicable, a right to correction or deletion of this data. You can contact us at any time for this purpose and for further questions on the subject of personal data.

Right to restriction of processing

You have the right to request the restriction of the processing of your personal data. To do this, you can contact us at any time. The right to restriction of processing exists in the following cases:

- If you dispute the accuracy of your personal data stored by us, we usually need time to check this. For the duration of the verification, you have the right to request the restriction of the processing of your personal data.
- If the processing of your personal data happened/is happening unlawfully, you can request the restriction of data processing instead of erasure.
- If we no longer need your personal data, but you need it to exercise, defend or assert legal claims, you have the right to request restriction of the processing of your personal data instead of erasure.
- If you have lodged an objection pursuant to Art. 21 (1) DSGVO, a balancing of your and our interests must be carried out. As long as it has not yet been determined whose interests prevail, you have the right to demand the restriction of the processing of your personal data.

If you have restricted the processing of your personal data, this data may - apart from being stored - only be processed with your consent or for the assertion, exercise or defence of legal claims or for the protection of the rights of another natural or legal person or for reasons of an important public interest of the European Union or a Member State.

SSL or TLS encryption

For security reasons and to protect the transmission of confidential content, such as orders or enquiries that you send to us as the site operator, this site uses SSL or TLS encryption. You can recognise an encrypted connection by the fact that the address line of the browser changes from „http://“ to „https://“ and by the lock symbol in your browser line.

If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

Objection to advertising e-mails

We hereby object to the use of contact data published within the scope of the imprint obligation to send advertising and information material that has not been expressly requested. The operators of the pages expressly reserve the right to take legal action in the event of the unsolicited sending of advertising information, for example by spam e-mails.

4. Data collection on this website

Cookies

Our internet pages use so-called „cookies“. Cookies are small data packets and do not cause any damage to your end device. They are stored either temporarily for the duration of a session (session cookies) or permanently (permanent cookies) on your end device. Session cookies are automatically deleted at the end of your visit. Permanent cookies remain stored on your end device until you delete them yourself or until they are automatically deleted by your web browser.

Cookies can originate from us (first-party cookies) or from third-party companies (so-called third-party cookies). Thirdparty cookies enable the integration of certain services of third-party companies within websites (e.g. cookies for processing payment services).

Cookies have various functions. Many cookies are technically necessary, as certain website functions would not work without them (e.g. the shopping cart function or the display of videos). Other cookies can be used to evaluate user behaviour or for advertising purposes.

Cookies that are necessary to carry out the electronic communication process, to provide certain functions that you have requested (e.g. for the shopping cart function) or to optimise the website (e.g. cookies to measure the web audience) (necessary cookies) are stored on the basis of Art. 6 para. 1 lit. f DSGVO, unless another legal basis is specified. The website operator has a legitimate interest in storing necessary cookies for the technically error-free and optimised provision of its services. Insofar as consent to the storage of cookies and comparable recognition technologies has been requested, processing is carried out exclusively on the basis of this consent (Art. 6 para. 1 lit. a DSGVO and § 25 para. 1 TTDSG); consent can be revoked at any time.

You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic deletion of cookies when closing the browser. If you deactivate cookies, the functionality of this website may be limited.

You can find out which cookies and services are used on this website in this data protection declaration.

Consent with Usercentrics

This website uses the consent technology of Usercentrics to obtain your consent to the storage of certain cookies on your terminal device or to the use of certain technologies and to document this consent in accordance with data protection law. The provider of this technology is Usercentrics GmbH, Sendlinger Straße 7, 80331 Munich, website <https://usercentrics.com/de/> (im Folgenden „Usercentrics“).

When you enter our website, the following personal data is transferred to Usercentrics:

- Your consent(s) or revocation of your consent(s).
- Your IP address
- Information about your browser
- Information about your terminal device

- Time of your visit to the website

Furthermore, Usercentrics stores a cookie in your browser in order to be able to allocate the consents granted to you or their revocation. The data collected in this way is stored until you request us to delete it, delete the Usercentrics cookie yourself or the purpose for storing the data no longer applies. Mandatory legal storage obligations remain unaffected.

Usercentrics is used to obtain the legally required consent for the use of certain technologies. The legal basis for this is Art. 6 para. 1 lit. c DSGVO.

Order processing

We have concluded an order processing agreement (AVV) for the use of the above-mentioned service. This is a contract required by data protection law, which ensures that this service only processes the personal data of our website visitors in accordance with our instructions and in compliance with the DSGVO.

Server log files

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- browser type and browser version
- operating system used
- referrer URL
- host name of the accessing computer
- time of the server request
- IP address

This data is not merged with other data sources.

The collection of this data is based on Art. 6 para. 1 lit. f DSGVO. The website operator has a legitimate interest in the technically error-free presentation and optimisation of its website - for this purpose, the server log files must be collected.

Contact form

If you send us enquiries via the contact form, your details from the enquiry form, including the contact details you provide there, will be stored by us for the purpose of processing the enquiry and in the event of follow-up questions. We do not pass on this data without your consent.

The processing of this data is based on Art. 6 (1) lit. b DSGVO if your request is related to the performance of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of enquiries addressed to us (Art. 6 (1) (f) DSGVO) or on your consent (Art. 6 (1) (a) DSGVO) if this has been requested; consent can be revoked at any time.

The data you enter in the contact form will remain with us until you request us to delete it, revoke your consent to store it or the purpose for storing the data no longer applies (e.g. after we have completed processing your enquiry). Mandatory legal provisions - in particular retention periods - remain unaffected.

Enquiry by e-mail, telephone or fax

If you contact us by e-mail, telephone or fax, your enquiry including all resulting personal data (name, enquiry) will be stored and processed by us for the purpose of processing your request. We do not pass on this data without your consent.

The processing of this data is based on Art. 6 (1) lit. b DSGVO if your request is related to the performance of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the enquiries addressed to us (Art. 6 para. 1 lit. f DSGVO) or on your consent (Art. 6 para. 1 lit. a DSGVO) if this has been requested; the consent can be revoked at any time.

The data you send us via contact requests will remain with us until you request us to delete it, revoke your consent to store it or the purpose for storing the data no longer applies (e.g. after your request has been processed). Mandatory statutory provisions - in particular statutory retention periods - remain unaffected.

5. Social Media

This privacy policy applies to the following social media profiles:

- <https://www.facebook.com/pfennig.reinigungstechnik>
- https://www.instagram.com/pfennig_reinigungstechnik
- <https://www.xing.com/pages/pfennigreinigungstechnikgmbh>
- <https://www.linkedin.com/company/pfennig-reinigungstechnik-gmbh/>
- https://www.youtube.com/channel/UCy_smGjzxyoz0hv5XJZtr9A

Data processing by social networks

We maintain publicly accessible profiles on social networks, listed below. Social networks like Facebook, X, and others can generally analyze your user behavior comprehensively when you visit their website or a website with embedded social media content (e.g., "Like" buttons or ad banners). Visiting our social media profiles triggers various data processing activities relevant to data protection. Specifically:

If you're logged into your social media account and visit our social media profile, the operator of the social media platform can link this visit to your user account. Your personal data may also be collected

even if you're not logged in or don't have an account with the respective platform. In such cases, data collection may occur through cookies stored on your device or by recording your IP address.

Using the data collected in this way, social media platforms can create user profiles that include your preferences and interests, allowing targeted advertising to be displayed to you both within and outside the social media platform. If you have an account with a particular network, this targeted advertising may appear on any device where you're logged in or have been logged in.

Please note that we can't track all processing activities on social media platforms. Depending on the provider, additional processing activities may occur. For further details, please refer to the terms of use and privacy policies of each social media platform.

Legal basis

Our social media presence aims to ensure the broadest possible presence online, representing a legitimate interest within the meaning of Art. 6 para. 1 lit. f DSGVO. The data analysis processes initiated by social networks may be based on different legal grounds, as specified by the social network operators (e.g., consent under Art. 6 para. 1 lit. a DSGVO).

Responsible party and assertion of rights

If you visit one of our social media profiles (e.g., on Facebook), we share responsibility with the social media platform operator for the data processing activities triggered during that visit. You can exercise your rights (e.g., information, correction, deletion, restriction of processing, data portability, and lodging complaints) with us or with the operator of the relevant social media platform (e.g., Facebook). Please note that despite joint responsibility with social media platform operators, our control over the data processing activities of these platforms is limited. Our influence is primarily based on the policies of the respective providers.

Storage duration

The data we directly collect via our social media presence will be deleted from our systems as soon as you request deletion, revoke consent, or the purpose for storage no longer applies. Stored cookies remain on your device until you delete them. Mandatory legal provisions—such as retention periods—remain unaffected.

We have no influence over how long social network operators store data for their own purposes. Please refer directly to the operators' privacy policies for details (see below).

Your rights

You have the right to obtain information about the origin, recipient, and purpose of your stored personal data at no cost. You also have the right to object, the right to data portability, and the right to lodge a complaint with the appropriate supervisory authority. Additionally, you can request the correction, blocking, deletion, or restriction of the processing of your personal data under certain circumstances.

Soziale Netzwerke in detail

Facebook

We have a profile on Facebook. This service is provided by Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland (hereinafter "Meta"). According to Meta, data collected may be transferred to the USA and other third countries.

We have entered into a joint processing agreement (Controller Addendum) with Meta, which defines the data processing activities for which we and Meta are each responsible when you visit our Facebook page. You can view this agreement at:

https://www.facebook.com/legal/terms/page_controller_addendum

You can customize your ad settings in your user account by clicking here and logging in:

<https://www.facebook.com/settings?tab=ads>

Data transfer to the USA is based on the EU Commission's standard contractual clauses. Details can be found here:

https://www.facebook.com/legal/EU_data_transfer_addendum

<https://de-de.facebook.com/help/566994660333381>

Additional information can be found in Facebook's privacy policy:

<https://www.facebook.com/about/privacy/>

Instagram

We have a profile on Instagram, provided by Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland. Data transfer to the USA is based on the EU Commission's standard contractual clauses. Details can be found here:

https://www.facebook.com/legal/EU_data_transfer_addendum

<https://de-de.facebook.com/help/566994660333381>

Additional details on how your personal data is handled can be found in Instagram's privacy policy:

<https://privacycenter.instagram.com/policy/>

XING

We have a profile on XING, operated by New Work SE, Am Strandkai 1, 20457 Hamburg, Germany.

Details on how your personal data is handled can be found in XING's privacy policy:

<https://privacy.xing.com/de/datenschutzerklaerung>

LinkedIn

We have a profile on LinkedIn, provided by LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland. LinkedIn uses advertising cookies.

If you wish to opt out of LinkedIn advertising cookies, use the following link:

<https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>

Data transfer to the USA is based on the EU Commission's standard contractual clauses. Details are available here:

<https://www.linkedin.com/legal//dpa>
<https://www.linkedin.com/legal//eu-sccs>

For further details, refer to LinkedIn's privacy policy:
<https://www.linkedin.com/legal/privacy-policy>

YouTube

We have a profile on YouTube, provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. Details on handling of your personal data can be found in YouTube's privacy policy:
<https://policies.google.com/privacy?hl=de>

Each company listed above is certified under the "EU-US Data Privacy Framework" (DPF), an agreement between the EU and the USA to ensure compliance with European data protection standards in data processing conducted in the USA. Certified companies are required to adhere to these standards. Additional information can be obtained at:
<https://www.dataprivacyframework.gov/>

6. Analysis tools and advertising

Google Analytics

This website uses functions of the web analysis service Google Analytics. The provider is Google Ireland Limited („Google“), Gordon House, Barrow Street, Dublin 4, Ireland.

Google Analytics enables the website operator to analyse the behaviour of website visitors. In doing so, the website operator receives various usage data, such as page views, length of stay, operating systems used and the origin of the user. This data is summarised in a user ID and assigned to the respective end device of the website visitor.

Furthermore, Google Analytics allows us to record your mouse and scroll movements and clicks, among other things. Google Analytics also uses various modelling approaches to augment the data sets collected and employs machine learning technologies in its data analysis.

Google Analytics uses technologies that enable the recognition of the user for the purpose of analysing user behaviour (e.g. cookies or device fingerprinting). The information collected by Google about the use of this website is usually transferred to a Google server in the USA and stored there.

The use of this service is based on your consent according to Art. 6 para. 1 lit. a DSGVO and § 25 para. 1 TTDSG. The consent can be revoked at any time.

Data transfer to the USA is based on the standard contractual clauses of the EU Commission. Details can be found here: <https://privacy.google.com/businesses/controllerterms/mccs/>.

IP anonymisation

We have activated the IP anonymisation function on this website. This means that your IP address is shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area before being transmitted to the USA. Only in exceptional

cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

Browser plugin

You can prevent the collection and processing of your data by Google by downloading and installing the browser plugin available at the following link <https://tools.google.com/dlpage/gaoptout?hl=de>.

For more information on how Google Analytics handles user data, please see Google's privacy policy: <https://support.google.com/analytics/answer/6004245?hl=de>.

Demographic characteristics with Google Analytics

This website uses the „demographic characteristics“ function of Google Analytics in order to be able to display suitable advertisements to website visitors within the Google advertising network. This allows reports to be generated that include statements about the age, gender and interests of site visitors. This data comes from interest-based advertising from Google as well as visitor data from third-party providers. This data cannot be assigned to a specific person. You can deactivate this function at any time via the ad settings in your Google account or generally prohibit the collection of your data by Google Analytics as shown in the item „Objection to data collection“.

Order processing

We have concluded an order processing contract with Google and fully implement the strict requirements of the German data protection authorities when using Google Analytics.

7. Newsletter

Newsletter data

If you would like to receive the newsletter offered on the website, we require an e-mail address from you as well as information that allows us to verify that you are the owner of the specified e-mail address and that you agree to receive the newsletter. No further data is collected or only on a voluntary basis. For the handling of the newsletter we use newsletter service providers, which are described below.

Sendinblue

This website uses Sendinblue to send newsletters. The provider is Sendinblue GmbH, Köpenicker Straße 126, 10179 Berlin, Germany.

Sendinblue is a service with which, among other things, the sending of newsletters can be organised and analysed. The data you enter for the purpose of receiving the newsletter is stored on Sendinblue's servers in Germany.

Data analysis by Sendinblue

With the help of Sendinblue, we are able to analyse our newsletter campaigns. For example, we can see whether a newsletter message has been opened and which links, if any, have been clicked on. In this way, we can determine, among other things, which links were clicked on particularly often.

In addition, we can see whether certain previously defined actions have been carried out after opening/clicking (conversion rate). For example, we can see whether you have made a purchase after clicking on the newsletter.

Sendinblue also enables us to subdivide („cluster“) the newsletter recipients according to various categories. For example, newsletter recipients can be subdivided according to age, gender or place of residence. In this way, the newsletters can be better adapted to the respective target groups.

If you do not want Sendinblue to analyse your newsletter, you must unsubscribe. For this purpose, we provide a corresponding link in every newsletter message.

Detailed information on the Sendinblue functions can be found at the following link:
<https://de.sendinblue.com/newslettersoftware/>.

Legal basis

The data processing is based on your consent (Art. 6 para. 1 lit. a DSGVO). You can revoke this consent at any time. The legality of the data processing operations already carried out remains unaffected by the revocation.

Storage period

The data you provide for the purpose of receiving the newsletter will be stored by us or the newsletter service provider until you unsubscribe from the newsletter and will be deleted from the newsletter distribution list after you unsubscribe from the newsletter. Data that has been stored by us for other purposes remains unaffected by this.

After you have unsubscribed from the newsletter distribution list, your e-mail address will be stored by us or the newsletter service provider in a blacklist, if necessary, to prevent future mailings. The data from the blacklist will only be used for this purpose and will not be merged with other data. This serves both your interest and our interest in complying with legal requirements when sending newsletters (legitimate interest within the meaning of Art. 6 Para. 1 lit. f DSGVO). The storage in the blacklist is not limited in time. **You can object to the storage if your interests outweigh our legitimate interest.**

For more details, please refer to the data protection provisions of Sendinblue at:
<https://de.sendinblue.com/datenschutzuebersicht/>.

Order processing

We have concluded a contract on order processing (AVV) for the use of the above-mentioned service. This is a contract required by data protection law, which ensures that this service only processes the personal data of our website visitors in accordance with our instructions and in compliance with the DSGVO.

8. Plugins and tools

YouTube

This website embeds videos from the website YouTube. The operator of the website is Google Ireland Limited („Google“), Gordon House, Barrow Street, Dublin 4, Ireland.

When you visit one of our websites on which YouTube is integrated, a connection to the YouTube servers is established. This tells the YouTube server which of our pages you have visited.

Furthermore, YouTube can save various cookies on your end device or use comparable technologies for recognition (e.g. device fingerprinting). In this way, YouTube can obtain information about visitors to this website. This information is used, among other things, to collect video statistics, improve the user experience and prevent fraud attempts.

If you are logged into your YouTube account, you enable YouTube to associate your surfing behaviour directly with your personal profile. You can prevent this by logging out of your YouTube account.

YouTube is used in the interest of an appealing presentation of our online offers. This represents a legitimate interest within the meaning of Art. 6 Para. 1 lit. f DSGVO. If a corresponding consent has been requested, the processing is carried out exclusively on the basis of Art. 6 para. 1 lit. a DSGVO and § 25 para. 1 TTDSG, insofar as the consent includes the storage of cookies or access to information in the user's terminal device (e.g. device fingerprinting) within the meaning of the TTDSG. Consent can be revoked at any time.

Further information on the handling of user data can be found in YouTube's privacy policy at: <https://policies.google.com/privacy?hl=de>.

Google Fonts

This site uses so-called Google Fonts, which are provided by Google, for the uniform display of fonts. When you call up a page, your browser loads the required fonts into its browser cache in order to display texts and fonts correctly.

For this purpose, the browser you use must connect to Google's servers. This informs Google that this website has been accessed via your IP address. The use of Google Fonts is based on Art. 6 para. 1 lit. f DSGVO. The website operator has a legitimate interest in the uniform presentation of the typeface on its website. If a corresponding consent has been requested, the processing is carried out exclusively on the basis of Art. 6 para. 1 lit. a DSGVO and § 25 para. 1 TTDSG, insofar as the consent includes the storage of cookies or access to information in the user's terminal device (e.g. device fingerprinting) as defined by the TTDSG. The consent can be revoked at any time.

If your browser does not support Google Fonts, a standard font will be used by your computer.

Further information on Google Fonts can be found at <https://developers.google.com/fonts/faq> and in Google's privacy policy: <https://policies.google.com/privacy?hl=de>.

8. Audio and video conferences

Data processing

We use online conferencing tools, among others, to communicate with our clients. The specific tools we use are listed below. When you communicate with us via video or audio conference over the Internet, your personal data is collected and processed by us and the provider of the respective conference tool.

The conferencing tools collect all data that you provide/enter to use the tools (e-mail address and/or your telephone number). Furthermore, the conference tools process the duration of the conference, start and end (time) of participation in the conference, number of participants and other „contextual information“ in connection with the communication process (metadata).

Furthermore, the provider of the tool processes all technical data required to handle the online communication. This includes in particular IP addresses, MAC addresses, device IDs, device type, operating system type and version, client version, camera type, microphone or loudspeaker and the type of connection.

If content is shared, uploaded or otherwise made available within the tool, it will also be stored on the servers of the tool providers. Such content includes, in particular, cloud recordings, chat/instant messages, voicemails, uploaded photos and videos, files, whiteboards and other information shared while using the service.

Please note that we do not have full control over the data processing operations of the tools used. Our options are largely determined by the company policy of the respective provider. For further information on data processing by the conference tools, please refer to the data protection statements of the respective tools used, which we have listed below this text.

Purpose and legal basis

The conference tools are used to communicate with prospective or existing contractual partners or to offer certain services to our customers (Art. 6 para. 1 lit. b DSGVO). Furthermore, the use of the tools serves the general simplification and acceleration of communication with us or our company (legitimate interest within the meaning of Art. 6 para. 1 lit. f DSGVO). If consent has been requested, the tools in question are used on the basis of this consent; consent can be revoked at any time with effect for the future.

Storage period

The data collected directly by us via the video and conference tools will be deleted from our systems as soon as you request us to delete it, revoke your consent to store it or the purpose for storing the data no longer applies. Stored cookies remain on your terminal device until you delete them. Mandatory legal retention periods remain unaffected.

We have no influence on the storage period of your data, which is stored by the operators of the conference tools for their own purposes. For details, please contact the operators of the conference tools directly.

Conference tools used

We use the following conferencing tools:

Microsoft Teams

We use Microsoft Teams. The provider is Microsoft Ireland Operations Limited, One Microsoft Place, South County Business Park, Leopardstown, Dublin 18, Ireland. For details on data processing, please refer to the Microsoft Teams privacy policy: <https://privacy.microsoft.com/de-de/privacystatement>.

Order processing

We have entered into a contract for order processing (AVV) for the use of the above service. This is a contract required by data protection law, which ensures that this service only processes the personal data of our website visitors in accordance with our instructions and in compliance with the DSGVO.

10. Own services

OneDrive

We have integrated OneDrive on this website. The provider is Microsoft Ireland Operations Limited, One Microsoft Place, South County Business Park, Leopardstown, Dublin 18, Ireland (hereinafter „OneDrive“).

OneDrive enables us to include an upload area on our website where you can upload content. When you upload content, it is stored on OneDrive's servers. When you enter our website, a connection to OneDrive is also established so that OneDrive can determine that you have visited our website.

The use of OneDrive is based on Art. 6 para. 1 lit. f DSGVO. The website operator has a legitimate interest in a reliable upload area on its website. If a corresponding consent has been requested, the processing is carried out exclusively on the basis of Art. 6 para. 1 lit. a DSGVO; the consent can be revoked at any time.

Order processing

We have concluded an order processing agreement (AVV) for the use of the above-mentioned service. This is a contract required by data protection law and ensures that it only processes the personal data of our website visitors in accordance with our instructions and in compliance with the DSGVO.

Google Drive

We have integrated Google Drive on this website. The provider is Google Ireland Limited („Google“), Gordon House, Barrow Street, Dublin 4, Ireland.

The use of Google Drive is based on Art. 6 para. 1 lit. f DSGVO. The website operator has a legitimate interest in a reliable upload area on its website. If a corresponding consent has been requested, the processing is carried out exclusively on the basis of Art. 6 para. 1 lit. a DSGVO; the consent can be revoked at any time.

Handling applicant data

We offer you the opportunity to apply to us (e.g., by email, post, or online application form). Below, we inform you about the scope, purpose, and use of your personal data collected as part of the application process. We assure you that your data will be collected, processed, and used in accordance with applicable data protection laws and all other statutory provisions and that your data will be treated with strict confidentiality.

Scope and purpose of data collection

If you send us an application, we process your associated personal data (e.g., contact and communication data, application documents, interview notes, etc.) as necessary to make a decision regarding potential employment. The legal basis for this processing is § 26 BDSG under German law (initiation of an employment relationship), Art. 6 para. 1 lit. b DSGVO (general contract initiation), and—if you have provided consent—Art. 6 para. 1 lit. a DSGVO. Consent can be revoked at any time. Your personal data will only be shared within our company with individuals involved in processing your application.

If your application is successful, the data you provided will be stored in our data processing systems based on § 26 BDSG and Art. 6 para. 1 lit. b DSGVO for the purpose of implementing the employment relationship.

Data retention period

If we are unable to offer you a position, you decline a job offer, or withdraw your application, we reserve the right to retain the data you submitted, based on our legitimate interests (Art. 6 para. 1 lit. f DSGVO), for up to 6 months after the application process concludes (rejection or withdrawal of the application). The data will then be deleted, and any physical application documents will be destroyed. Retaining this data serves as evidence in case of a legal dispute. If it becomes clear that the data will be needed beyond the 6-month period (e.g., due to an impending or ongoing legal dispute), the data will only be deleted once the purpose for further retention no longer applies.

Data may also be stored for a longer period if you have provided consent (Art. 6 para. 1 lit. a DSGVO) or if statutory retention requirements prevent deletion.

Inclusion in the applicant pool

If we do not extend a job offer, you may be offered the opportunity to be included in our applicant pool. If accepted, all documents and information from your application will be transferred to the applicant pool to allow us to contact you if suitable openings arise. Inclusion in the applicant pool is based solely on your express consent (Art. 6 para. 1 lit. a DSGVO). Giving consent is voluntary and is unrelated to the ongoing application process. You may withdraw your consent at any time, in which case the data will be permanently deleted from the applicant pool, provided there are no legal grounds for retention.

Data in the applicant pool will be permanently deleted no later than two years after consent is granted.